



Mobile SDK

Are you looking to optimise your in-app payment experience, whilst keeping card data secure?

Our **Mobile** SDK is an easily integrated drop-in solution, that provides merchants with a **native mobile checkout**.

Interested in finding out more?

📞 Call us on **+44 (0) 333 313 7160**





The Mobile Solution

In a marketplace that's becoming increasingly reliant on mobile payments, it's important that your payment experience is optimised for all platforms.

With 35% of all purchases being made on a mobile device in 2014, it's vital that alongside your website, your mobile apps are easy to use and deliver a seamless customer experience.

Part of this is ensuring that customer payments are quick and easy on any mobile device. And having a poorly optimised in-app payment experience, can be the difference between a successful sale and a frustrated customer abandoning their payment.

The compromise e-commerce merchants traditionally face, is between building their own seamless payment experience in a PCI compliant environment, and outsourcing their payments to a third party PSP, losing their ability to deliver seamless payments.

That's why we felt it was time for a change.

No more compromise

Exclusively available on our Advanced Payments platform, our Mobile SDK has been developed as a no compromise solution, allowing merchants to build their own seamless payment experience, without the PCI or hosting concerns.

In fact, our Mobile SDK has the same compliance requirement as a typical online hosted payment solution. This means merchants only need to fill in the simplest PCI questionnaire, SAQ-A.

But we didn't stop there. We've also streamlined the 3DS customer experience, so merchants can benefit from the liability shift, without negatively impacting the customer journey.

What does a Mobile SDK mean for you?

A fast and simple integration

Our Mobile SDK can be easily integrated into your payment platform using our iOS and Android library. There is no need for extensive payment processing knowledge or to grapple with an API.

3D Secure optimisation

3DS is a popular industry security standard but many customers report of a bad user experience. We've solved this in our Mobile SDK by streamlining 3DS process, only displaying verification details when they're absolutely necessary.

No data connectivity, no problem

Our Mobile SDK reduces the effort required by the 'merchant app' to deal with payment processing when there is no data connectivity.

Quick and easy reconciliation

All transactions completed using our Mobile SDK can be easily analysed using our online reporting facilities in-line with the rest of your sales channels.

A much simpler PCI questionnaire

By integrating our Mobile SDK payment solution, merchants can benefit from a much simpler PCI questionnaire, only having to complete SAQ A.

Key benefits

Prevent duplicate payments

Our Mobile SDK will recognise when a device has lost signal and will automatically prevent duplicate payments being authorised. This reduces the costs associated with refunds and chargebacks.

Reduce basket abandonment

By keeping the payment process native to your app, you minimise the risk of a customer abandoning the payment during a re-direct.

Support for iOS and Android

97% of the world's mobile devices use either Android or iOS operating systems. This means that customers can enjoy a consistent and familiar in-app experience.

Risk Based Authentication

Our Mobile SDK is optimised to seamlessly detect Risk Based Analysis (RBA) on cardholders, and present a streamlined 3DS customer experience.

To discover more about Mobile SDK, please call

+44 (0) 333 313 7160 or email Pay360digitalsales@capita.co.uk

