

Optimize

Comprehensive fraud management platform using cutting-edge anomaly detection technology to maximise acceptance rates and increase revenue.

From authentication checks to configurable acceptance rules, to real-time behavioural analytics, workflow management and automation, you can streamline decision-making and increase revenue in the fight against cybercrime.



Faster, more accurate decisions with data visualisations

Help save money for your business with interactive data visualisations which show statistical variances and outliers in real-time for faster, more accurate decision-making.



Automate workflows to improve operational efficiency

Automated workflow management enables you to prioritise deferred tasks across global teams to work within service level agreements for time-sensitive, business critical work.



Easily uncover and reject suspicious activity

Give fraud and risk teams access to powerful investigation tools to uncover fraudulent patterns of behaviour easily.



Improve customer onboarding with automated decisions

Build bespoke acceptance strategies with access to thousands of data points for instant, accurate automated decisions and a friction free customer journey.



Unique customer insight with market-leading analytics

Uncover fraudulent behaviour instantly with our unique link analysis tool which makes sense of any patterns for quicker, more informed decisions.

Fraud & risk management
+
Pay360 Optimize
=
better business decisions
+
Increased revenue

The benefits

- ✓ **Efficiency:**
Meet your compliance and regulatory requirements with enhanced customer authentication.
- ✓ **Customer retention:**
Create and manage your fraud strategies using advanced workflows and self-learning tools.
- ✓ **Effectiveness:**
Increase customer conversion at checkout with more accurate automated decision making.
- ✓ **Data driven decision making:**
Identify previously undiscoverable threats using our unique interactive link analysis tool.

The Optimize suite

Our modular Optimize suite features automated workflow tools and the latest analytics for faster, more accurate risk decisions.

Optimize - Evaluate

Real-time bespoke rules and decision engine which strengthens acceptance strategies to help with territory management and anti-money laundering (AML). Configurable positive/negative lists with a self-learning feature.

Optimize - Verify

Ensure every decision is informed. With access to over 65 external data sources and thousands of enriched data points, create bespoke rules for enhanced identity verification.

Optimize - Manage

Coordinate more efficient workflows. Manage deferred tasks through a single interface easily to prioritise workloads effectively across virtual global teams.

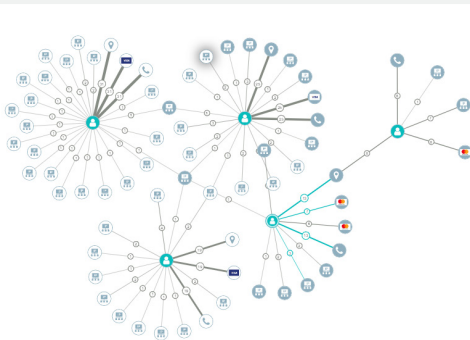
Optimize - Data Studio

Visually-appealing dashboards quickly make sense of huge amounts of customer information. With interactive, time-responsive pages for quicker analysis and customer insight, teams can make better, faster business decisions.

Optimize - Investigate

Make quicker, more informed fraud and risk decisions with interactive, real-time data visualisations. Cutting-edge link analysis highlights hidden relationships and customers' behavioural footprint by visualising data as a 360° view.

Our unique advanced risk mining tool is embedded within Optimise Investigate, enabling fraud teams to dynamically analyse large hidden data in a few easy clicks



Advanced analytics for a 360° view of customer behaviour

Our unique risk mining tool uses innovative new technology to help you draw meaning from your data, highlighting uncommon and hidden relationships which would otherwise be hidden to the human eye. Dynamic nodes and links give you the whole picture of the customer, enabling faster, more informed decision-making.