

Optimize Verify

The only API you will ever need to help combat fraud, manage risk and meet your compliance needs, regardless of territory or vertical.

Data vendors are a core component of Optimize's product offering, utilising dozens of different third party data vendor services to feed thousands of data elements into your systems. This provides our users with a highly complex and infinitely customisable fraud prevention tool.

Digital Identity and Fraud Management Platform

Optimize Verify is designed to support identity and fraud management requirements for any digital consumer-not-present business or enterprise.

Workflow management for dynamic data retrieval

Optimize Verify enables user-defined workflows, allowing data retrieval from a panel of vendors in milliseconds.

Facts based approach to identity to reduce customer friction

Optimize Verify is configured to ensure that fraud is detected early and genuine customers can transact without friction.

Key benefits

- ✓ Reducing false positives
- ✓ Improving payments conversion
- ✓ Reducing fraud and fraud exposure
- ✓ Reducing friction when acquiring, onboarding and authenticating new users
- ✓ Reducing opex and capex by streamlining and automation of manual processes
- ✓ Global support for regulatory requirements including Malta, Gibraltar, Isle of Man, Alderney and more.
- ✓ Redundancy in case of provider outage / maintenance
- ✓ Assisting with new market expansion
- ✓ Vendor price comparison
- ✓ Full compliance with AMLD4, PCI, PSD2
- ✓ Data vendor access, configuration, routing, reporting and reconciliation through a single relationship
- ✓ Full workflow customisation with immediate effect

Don't compromise between data sources and vendors, use the exact combination of sources to meet your needs and streamline customer acceptance.



Limitless options to fit every business and compliance need

- ✓ Address cleansing
- ✓ Address coordinate mapping
- ✓ Address lookup & validation
- ✓ Compromised data
- ✓ Email profiling
- ✓ Fake/salacious data
- ✓ IP geolocation / intelligence
- ✓ Bank account validation
- ✓ KYC & KYB checks
- ✓ Mobile and browser device recognition
- ✓ Mobile and landline profiling / scoring
- ✓ Account compromise notifications
- ✓ Biometric authentication
- ✓ Incarceration data
- ✓ PEP/Sanctions
- ✓ Central negative database lookup
- ✓ Person-centric ID profiling
- ✓ Social network biometrics and scoring
- ✓ Document verification